

# EMAIL CAMPAIGN HOSTING

## THE ERADO DIFFERENCE

- Hosted email marketing services offers predictable total cost of ownership
- Hosted infrastructure scales to meet your needs
- Offers quick setup and implementation
- One-to-one personalization
- Optional compliance routing for supervision, review, and archiving
- Increased deliver-ability of messages and content
- Easy to use web enabled interface
- 24/7 expert support

## EMAIL MARKETING THAT GETS RESULTS

### *Grab your audiences attention and get your message delivered*

Erado's email campaign hosting service provides an easy to use, web enabled, feature rich email marketing application that works with any email provider, archiving, and compliance solution on the market today.

Erado's email campaign hosting allows you to create and manage newsletters, press releases, recommendations, and more. Our service includes:

- campaign wizard with customizable HTML templates
- instant send or schedule options
- one-to-one personalization
- 1-click bounce handling
- upload and send attachments
- easy subscriber import
- integrated web forms
- customize subscription forms
- instant tracking and reporting

All managed through a simple easy-to-use web enabled interface.

## NEXT STEPS

Contact your Erado Message Control Solutions Specialist

Toll Free 866-67ERADO  
International 425.336.0480  
Email [sales@erado.com](mailto:sales@erado.com)

Features	Benefits
Easy wizard driven message creation	Create, manage, and store your message online for anywhere access
Website form creator	Build forms for your website for marketing and promotion
Multiple import options	Import contact names, email address, and more quickly and easily
Real time open and link tracking	Real-time stats of who's read your email and clicked on specific links
One to one personalization	Each message is sent individually providing for one-to-one message customization and higher delivery rates
Compliance routing	Direct copies of your messages to compliance for supervision, review, and archiving