

HOSTED SOCIAL MEDIA ARCHIVING

Key Features

- Capture LinkedIn posts, InMail, and more
- Grab Tweets
- Catch Facebook posts, status updates, messages and more
- Acquire Blog posts
- Translates social media content to universal archive format
- Delivers to virtually all archive and supervisory solutions
- Easy one-time setup
- Online ordering

SOCIAL MEDIA COMPLIANCE MADE EASY

Monitoring your organizations Social Media usage may become the most difficult internal governance policy to enforce.

Social Media such as Twitter, Facebook, LinkedIn and Blog sites provide businesses immediate, innovative and effective ways of marketing their products and services, and connecting with their clients. Irresponsible social media use creates business risk.

Social Media content and messages are no different than email and are subject to a wide range of compliance rules, liability, and electronic discovery requirements.

HOW SOCIAL MEDIA ARCHIVING WORKS

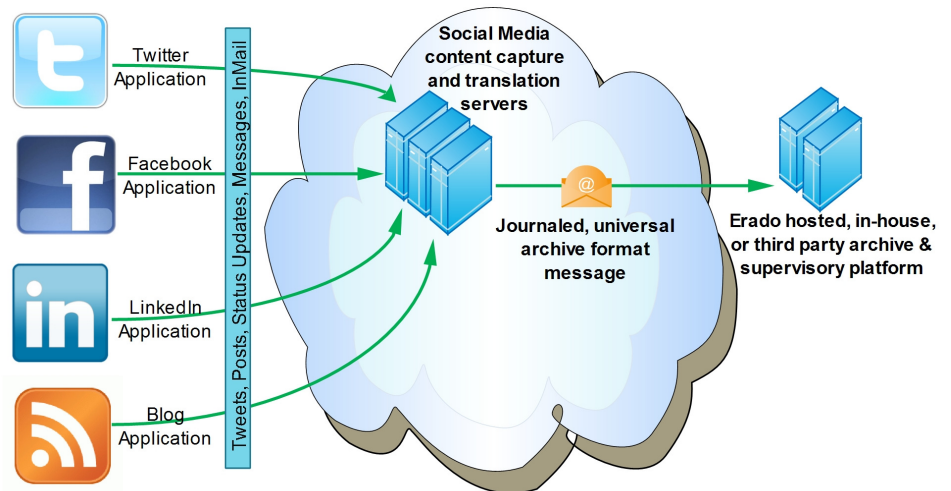
Social Media posts, status updates, messages, tweets, video, audio, and more are captured directly from the social media site. LinkedIn and Facebook content is acquired via Erado's social media specific applications. Tweets and blog posts are monitored for updates and posts are captured.

Once captured, all content is translated and converted into Erado's universal archive format and then delivered to your Erado, in-house, or third party archiving and supervisory platform.

THE ERADO SOCIAL MEDIA EXPERIENCE

- **ADVISORS:** Simple one-time setup of less than three minutes per advisor. Set and forget
- **COMPLIANCE:** Supervise as email, use existing lexicon and platform, no additional training required. Store and retrieve social media content in existing email archive

Erado Social Media Capture & Archive Platform



To learn more contact your Erado Message Control Solutions account representative @ 866-67ERADO (866-673-7236) to schedule a personal tour of our solutions, and to discuss how Erado best fits your organization.